

SDI

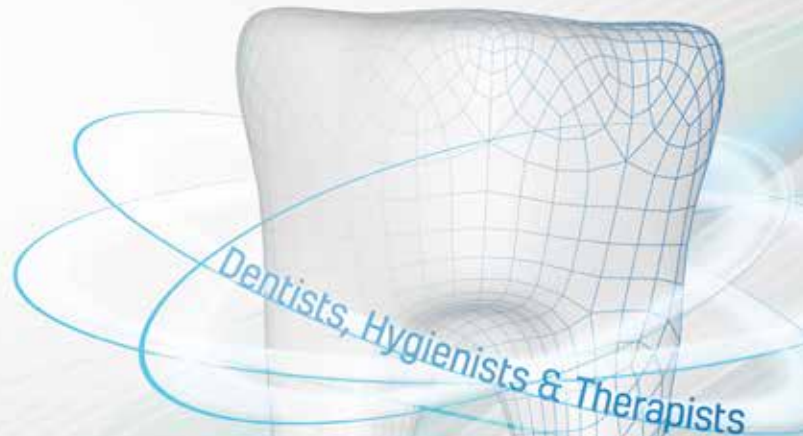
INVITATION

WHITE, WHITER, WHITEST:

Success Strategies for Predictable
Advanced Tooth Whitening 2019



presented by Dr Linda Greenwall
BDS MSc MGDS RCS MRD RCS FFGDP BEM



EVENING LECTURE 2.5 CDP | FULL DAY LECTURE 6 CPD

Dr Linda Greenwall is one of the UK's leading experts on Tooth Whitening!
DON'T MISS YOUR CHANCE TO LEARN FROM THE WORLD'S BEST!

AUCKLAND
27 Aug 19, Tuesday
Evening Lecture

BRISBANE
28 Aug 19, Wednesday
Evening Lecture

SYDNEY
30 Aug 19, Friday
Full Day Lecture

MELBOURNE
1 Sept 19, Sunday
Full Day Lecture

ADELAIDE
3 Sept 19, Tuesday
Evening Lecture

PERTH
4 Sept 19, Wednesday
Evening Lecture



DR LINDA GREENWALL

**BDS MGDS RCS MSC MRD
RCS FFGDP FICD BEM**

**Specialist in
Restorative Dentistry
& Prosthodontics**

Dr Greenwall is a Prosthodontist and Specialist in Restorative Dentistry. She lectures in the UK and internationally on tooth whitening, aesthetic dentistry and practice management. As well as running a multidisciplinary private practice in Hampstead, London, where she works with a specialist team in the practice (endodontist, periodontist, implant surgeon, oral surgeon and orthodontist), she is a founder member and past Chair of the British Dental Bleaching Society (2008-2013), past chair of the Alpha Omega Society (2012/13), Editor-in-Chief of the journal Aesthetic Dentistry Today, and is past President of the Metropolitan London Branch of the British Dental Association (2015/2016). In March 2016 she was awarded the FMC Award for Outstanding Contribution to Dentistry.

Her first book, Bleaching Techniques in Restorative Dentistry, won the award for Best New Dental Book in 2001 - the new edition of this book, Tooth Whitening Techniques, was published in May 2017. Her book Success Strategies for the Aesthetic Dental Practice was published by Quintessence in 2011 together with Practice Management Consultant Dr Cathy Jameson. She has written many papers for scientific journals.

In June 2017 she was honoured by the Queen in her birthday honours to receive the British Empire Medal for her Service to Dentistry in the UK and Abroad. The medal ceremony was held on 17 November 2017 at the Tower of London and then she attended the Garden Party at Buckingham Palace in 2018.

In 2011, Dr Greenwall established the Dental Wellness Trust Charity which has the motto "Oral Health through Dental Wellness. The charity runs innovative oral health programmes to the less fortunate Communities and reaches 15 000 children daily in the townships of South Africa as well as oral health programmes with refugees and in the UK they are working in Schools around Luton and London reaching over 2000 children.



WHITE, WHITER, WHITEST:

Success Strategies for Predictable Advanced Tooth Whitening 2019

This course covers the current tooth whitening techniques used in dental practice, focusing on new whitening innovations for 2019.

Discussing the classification of bleaching techniques into three categories is vital, in order to assist with predictable treatment planning for the various tooth whitening programmes required to obtain successful outcomes. The evaluation of new patients requesting bleaching will be explained along with the management of bleaching related sensitivity and further associated problems that may arise.

The question of 'how white, is white enough' as well as issues related to bleachorexia, the concept of why tooth whitening is the practice of dentistry and not for whitening kiosks will be addressed.

The course also elaborates on all tooth bleaching techniques and how to combine these treatments with further aesthetic dentistry.

AIM:

To provide delegates with an in-depth knowledge of tooth whitening and dental bleaching to achieve successful results for their patients and practice.

OBJECTIVES

By the end of the course the delegates will be able to:

- 1.** Explain the scientific basis of bleaching, having acquired knowledge and understanding of the process.
- 2.** Identify the various dental bleaching techniques
- 3.** Clarify the answers to patients' questions and concerns regarding dental bleaching
- 4.** Summarize the causes of sensitivity and patient management during treatment
- 5.** Apply the knowledge of shade assessments for dental bleaching
- 6.** Use the knowledge gained to implement dental bleaching photography, following the standard images required
- 7.** Recognize the consent process and information patients require prior to undertaking tooth whitening procedures
- 8.** Discuss strategies to manage problems associated with tooth whitening and dental bleaching
- 9.** How to utilize the dental team with bleaching, delegate Hygienist and Therapists in taking impressions for trays, shade taking and bleaching reviews.

LEARNING OUTCOMES:

Effective communication with patients and the dental team

- » Informed consent – delegates learn how tooth whitening works so that they can explain this to patients
- » Managing patient expectations
- » Answering patients' questions

Effective management of self and work with others in the dental team

- » Examination, correct diagnosis and appropriate treatment planning to ensure delivery of the most appropriate treatment[s]

Maintenance and development of knowledge and skills

- » Explain the types of tooth whitening treatments available and apply the most appropriate treatment option to meet the patient's needs.
- » Clarify the answers to patient's questions
- » Apply the correct techniques for shade assessment
- » Implement dental bleaching photography, following the standard images required

Maintenance of skills, behaviours and attitudes which maintain patient confidence

- » Comprehensive examination, diagnosis, treatment planning & prescription
- » Attending courses and updating knowledge



PRINCIPLES

- 1 Put patients' interests first
- 2 Communicate effectively with patients
- 3 Obtain valid consent
- 4 Maintain and protect patients' information
- 5 Have a clear and effective complaints procedure
- 6 Work with colleagues in a way that is in patients' best interests
- 7 Maintain, develop and work within your professional knowledge and skills
- 8 Raise concerns if patients are at risk

VENUES:

Auckland

Tuesday 27th August 2019

SO/ Auckland

Cnr Customs Street East & Gore Street

Auckland NZ 1010

Evening Lecture

Registration: 5.30pm

Lecture Time: 6.00pm - 9.00pm

Canapes and Drinks provided

Early Bird Special **\$125.00**

[Register 2 weeks prior to lecture]

Regular Price \$180.00

2.5 CPD**

Brisbane

Wednesday 28th August 2019

Stamford Plaza Brisbane

Cnr Edward & Margaret Streets

Brisbane QLD 4000

Evening Lecture

Registration: 5.30pm

Lecture Time: 6.00pm - 9.00pm

Canapes and Drinks provided

Early Bird Special **\$125.00**

[Register 2 weeks prior to lecture]

Regular Price \$180.00

2.5 CPD

Sydney

Friday 30th August 2019

Rydges Sydney Central

28 Albion Street

Surry Hills NSW 2010

Full Day Lecture

Registration: 8.30am

Lecture Time: 9.00am - 5.00pm

Morning Tea, Lunch and Afternoon

Tea Provided

Early Bird Special **\$365.00**

[Register 2 weeks prior to lecture]

Regular Price \$465.00

6 CPD

Melbourne
Sunday 1st September 2019

The Savoy Hotel on Little Collins
630 Little Collins Street
Melbourne VIC 3000

Full Day Lecture

Registration: 8.30am
Lecture Time: 9.00am - 5.00pm
Morning, Lunch and Afternoon
Tea provided

Early Bird Special \$365.00

(Register 2 weeks prior to lecture)

Regular Price \$465.00

6 CPD

Adelaide
Tuesday 3rd September 2019

The Playford
120 North Terrace
Adelaide SA 5000

Evening Lecture

Registration: 5.30pm
Lecture Time: 6.00pm - 9.00pm
Canapes and Drinks provided

Early Bird Special \$125.00

(Register 2 weeks prior to lecture)

Regular Price \$180.00

2.5 CPD

Perth
Wednesday 4th September 2019

Duxton Hotel
1 St Georges Terrace
Perth WA 6000

Evening Lecture

Registration: 5.30pm
Lecture Time: 6.00pm - 9.00pm
Canapes and Drinks provided

Early Bird Special \$125.00

(Register 2 weeks prior to lecture)

Regular Price \$180.00

2.5 CPD

All prices include GST

**NZDA verifies, that based on the information provided to NZDA, this activity meets the Dental Council policy requirements for CPD. NZDA CPD verification does not imply promotion or endorsement of the contents of any course. Attendees need to use professional judgment to assess the validity and usefulness of techniques, materials or therapeutic products to their own practice.

PAYMENT DETAILS

All costs include GST and are per person

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Evening lecture
2.5 CPD

Early Bird \$125.00

[Register 2 weeks prior to lecture]

Regular Price \$180.00

Brisbane 28th August 2019

Evening lecture
2.5 CPD

Early Bird \$125.00

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Regular Price \$180.00

Sydney 30th August 2019

Full Day lecture
6 CPD

Early Bird \$365.00

[Register 2 weeks prior to lecture]

Regular Price \$465.00

Melbourne 1st Sept 2019

Full Day lecture
6 CPD

Early Bird \$365.00

[Register 2 weeks prior to lecture]

Regular Price \$465.00

Adelaide 3rd Sept 2019

Evening lecture
2.5 CPD

Early Bird \$125.00

[Register 2 weeks prior to lecture]

Regular Price \$180.00

Perth 4th Sept 2019

Evening lecture
2.5 CPD

Early Bird \$125.00

[Register 2 weeks prior to lecture]

Regular Price \$180.00

To register by phone or request more information, please call SDI's head office on 1800 337 003, or your SDI representative:

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Mekalla Cunningham 0448 086 925

Victoria

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Lisa Petty 0408 174 626

Snezana Josifoski 0418 567 758

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Sheree Husband 0400 849 017

Hany Gobran 0418 210 341

Queensland

Natalie Johnson 0409 807 290

Dora Zanin 0428 910 805

South Australia

Melinda Guidolin 0417 080 771

Tasmania

Snezana Josifoski 0418 567 758

New Zealand

Michelle Harms 021 400 323

REGISTRATION AND PAYMENT

To register go to www.sdi.com.au/events or complete and return the below form.

Fax: 1 800 005 602 | Email: events@sdi.com.au | Mail: SDI Limited, P.O. Box 314, Bayswater, Victoria 3153

Name:
(please include multiple names if more than one attendee)

Address:

Phone/Mobile: Email:

Dietary requirements:

Auckland
27 Aug 2019

Lecture

Brisbane
28 Aug 2019

Lecture

Sydney
30 Aug 2019

Lecture

Melbourne
1 Sept 2019

Lecture

Adelaide
3 Sept 2019

Lecture

Perth
4 Sept 2019

Lecture

Credit Card *Visa, Mastercard, American Express (No surcharges)*

Card Number:

Expiry Date: M M / Y Y CVC: Total charged:

Name on Card:

Signature:

Bill me

SDI Account Name:

SDI Account Number:

Cheque (payable to SDI Limited)

Post to: SDI Limited, P.O. Box 314, Bayswater, Victoria 3153.
(Please include this form completed).

Direct Bank Transfer

Please include your name (as on registration form) and reference "MA2019"

Account Name: SDI Limited

BSB No: 343-001 **Account No:** 294594-001

Cancellations accepted in writing up to seven days prior to the seminar. SDI Limited reserves the right to cancel the seminars at any time with the sole liability to fully refund all registration fees.



YOUR
SMILE.
OUR
VISION.

Call 1800 337 003

fax 1800 005 602

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